



# THE ADFAX EXPRESS MAGAZINE



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# ADFAX EXPRESS MAGAZINE INDUSTRY LINEUP

## A New Era of Business Influence

Welcome to AdFax Express Magazine, where vision meets influence and Tanzanian excellence takes its rightful place on the global stage.

We are living in a defining moment for business, one shaped by innovation, speed, interconnected markets, and the rising power of purposeful visibility. In such an era, presence alone is no longer enough. Distinction matters. Positioning matters. Influence matters. It is within this context that AdFax Express emerges not merely as a publication but as a refined platform for strategic visibility, credible storytelling, and meaningful commercial connection.

Conceived as an "Express" platform, this magazine is created for a discerning readership of executives, entrepreneurs, professionals, decision-makers, and visionaries who value clarity, relevance, sophistication, and impact. Every edition is thoughtfully curated to reflect the ideas, industries, people, and possibilities shaping the future of business in Tanzania, across East Africa, and beyond. Our editorial approach is intentional: to deliver content that is insightful yet accessible, elegant yet commercially relevant, and aspirational yet grounded in real opportunity.

At the heart of AdFax Express is a clear and ambitious vision: to elevate Tanzanian enterprise, creativity, leadership, and innovation through a platform worthy of international attention. We believe the Tanzanian story is not a peripheral one. It is a story of progress, ingenuity, resilience, and emerging influence. It deserves to be presented with excellence, framed with dignity, and communicated with the level of distinction required to command both regional and global respect.

Through this magazine, we spotlight the sectors, ideas, and brands defining a new economic narrative from business innovation, logistics, entrepreneurship, and investment to lifestyle, enterprise development, and modern consumer culture. In doing so, we offer more than exposure. We offer a platform through which visibility is transformed into credibility, attention into opportunity, and brand presence into enduring influence.

AdFax Express is, above all, a connector. It exists to bridge brands with audiences, ideas with opportunity, and ambition with strategic reach. It is built on the understanding that growth is rarely accidental. It is cultivated through clear positioning, compelling narratives, trusted platforms, and the ability to be seen by the right people, in the right context, at the right time.

What distinguishes this publication is not only what it features, but how it features it. Every page is designed to deliver a refined editorial experience where luxury meets intelligence and aesthetics meet purpose. Our visual language is intentional. Our storytelling is elevated. Our commercial outlook is sophisticated. The individuals, enterprises, and institutions featured in these pages are not simply showcased; they are positioned with care, profiled with depth, and elevated in a manner that reflects their value and potential.

At AdFax, we believe that when visibility is guided by purpose and presented with excellence, it becomes a force for growth, influence, and transformation. This is the philosophy behind AdFax Express. It is a platform created not only to inform, but to elevate; not only to present, but to position; not only to connect, but to inspire movement.

As you journey through this edition, I invite you to engage with the stories, brands, and ideas that are shaping a new chapter of Tanzanian and African enterprise. This is more than a celebration of business. It is a statement of confidence in our market, our people, our creativity, and our future. It is an affirmation that excellence exists here, innovation is rising here, and influence can be built from here to the world.

*Welcome to AdFax Express Magazine.*

*Welcome to a publication of substance, elegance, and strategic influence.*

*Welcome to a new era of business leadership.*

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# TABLE OF CONTENTS

01 AGRICULTURE INDUSTRY	• Ministry of Livestock & Fisheries	- 03
	• Sisalana	- 04
	• KCAI – Kigoma Cassava Agronomy Initiative	- 05
02 AUTOMOBILE INDUSTRY	• TATA	- 07
	• Brilliant Travel Agency	- 08
03 BANK & FINANCIAL INDUSTRY	• TMRC (Tanzania Mortgage Refinance Company Limited)	- 10 - 13
04 CONSTRUCTION INDUSTRY	• The Line Group	- 15
05 EDUCATION INDUSTRY	• FK International Schools	- 17
	• Kamo Nursery & Primary School	- 18
	• Little Leaders Nursery, Pre & Primary School	- 19 - 20
06 ENERGY INDUSTRY	• Elechmech	- 22
07 HEALTH INDUSTRY	• St. Francis Regional Referral Hospital	- 24
	• Tanzania Red Cross Society (TRCS)	- 25
	• ThriveCare Clinic	- 26
08 INFORMATION AND COMMUNICATION INDUSTRY	• TTCL Corporation	- 28
	• Hisense Tanzania	- 29
	• Flex Corporate Services	- 30
	• ADFAX Company Limited	- 31
	• Timeless	- 32
	• Lucham Digital Agency	- 33
09 INSURANCE INDUSTRY	• Zanzibar Insurance Corporation	- 35
	• First United Takaful	- 36
	• Imperium Insurance Brokers	- 37 - 40
	• Tanzindia Assurance Company Limited	- 41 - 44
10 MANUFACTURING INDUSTRY	• Zanzibar Seaweeds Company Limited (Zasco)	- 46
	• Kiboko Paints	- 47
	• Kiboko Plastics	- 48
	• Kiboko Precoated Sheets	- 49
	• MMI Steel	- 50
11 MINING INDUSTRY	• Africa Eyes Co. Ltd	- 52 - 53
	• Queens Gems & Jewellery	- 54
	• Tanzania Gemmological Centre (TGC)	- 55 - 56
12 OIL & GAS INDUSTRY	• Zanzibar Utilities Regulatory Authority (ZURA)	- 58
	• Eco Services (T) Ltd	- 59 - 60
13 PHARMACEUTICALS & COSMETICS INDUSTRY	• Samiro Pharmaceuticals Ltd	- 62
	• Premier Care Clinic & Pharmacy	- 63
	• ADFAX Cosmetics	- 64
14 SECURITY INDUSTRY	• Tanzania Police Force Corporation Sole	- 66



15 TOURISM INDUSTRY	• Ministry Of Blue Economy and Fisheries	- 68 - 69
	• TANZANIA TOURISM BOARD	- 70 - 72
	• Four Points By Sheraton Arusha Needs Redo)	- 73
	• MIRACLE COLLECTION	- 74
	• AAA Express Adventure	- 75
	• Nyota Camps & Lodges	- 76
	• Gosheni Safaris	- 77
	• Acacia Collections	- 77
	• Sauti Za Busara Futopia	- 78
	• Sauti Za Busara	- 79
16 TRADE & INVESTMENT INDUSTRY	• Zanzibar Investment Promotion Authority (ZIPA)	- 81
17 TRANSPORT & LOGISTICS INDUSTRY	• TPA – Tanzania Ports Authority	- 83
	• TRC – Tanzania Railway Corporation	- 84
	• Air Tanzania	- 85
	• Lakrome Buses	- 86
	• Top Talented Recruits	- 87 - 89

# AGRICULTURE INDUSTRY





# A Health & Traceability Revolution for Tanzania's Livestock Sector.

On June 16, 2025, President Dr. Samia Suluhu Hassan launched a landmark five-year campaign to vaccinate over 76 million animals, equip livestock with electronic ear tags, and unlock international markets — backed by TZS 216 billion in Government funding.



H.E. President Dr. Samia Suluhu Hassan witnessing tablet livestock data entry with electronic ear tags — Nyakabindi Grounds, Simiyu Region, June 16, 2025.



A veterinary officer administers CBPP vaccine to cattle as officials observe. National Livestock Vaccination and Identification Campaign launch, Bariadi District, Simiyu Region.

**TZS 216B**  
5-Year Government Allocation

**76.3M** Animals  
National Vaccination Target

**36.3M** Ear Tags  
Electronic ID Tags Procured

**4,500** Tablets  
Issued to Extension Officers

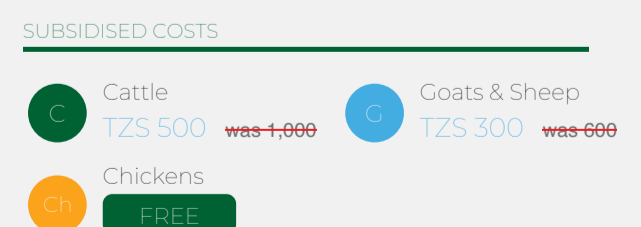
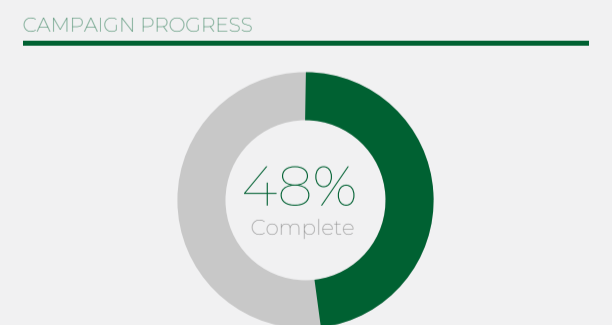
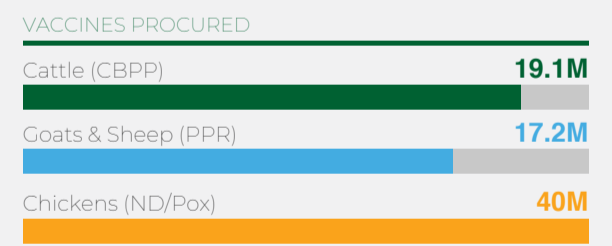
Since assuming office in March 2021, President Dr. Samia Suluhu Hassan has elevated the livestock sector as a pillar of Tanzania's economic transformation. With the formal launch at Nyakabindi Grounds, Bariadi District, the Government committed TZS 216 billion over five years — and TZS 28.1 billion for the 2024/2025 financial year alone — to revolutionise animal health and traceability.

The campaign targets 19,099,100 cattle against Contagious Bovine Pleuropneumonia (CBPP), 17,224,200 goats and sheep against Peste des Petits Ruminants (PPR), and 40 million indigenous chickens against Newcastle Disease, fowl pox, and avian influenza — the latter entirely free of charge. The Government also distributed 700 motorcycles and 4,500 tablets to field extension officers.



"I fully support this campaign. Vaccination for chickens is free — poultry farming is a key livelihood for many women."  
— H.E. President Dr. Samia Suluhu Hassan.

Electronic ear tags represent a paradigm shift: Tanzania will move from population estimates to a verified national livestock database — essential for compliance with WOA, FAO, and WTO standards. Countries including Egypt and the UAE are already prepared to begin purchasing live Tanzanian animals, Minister Dr. Ashatu Kijaji conducted field inspection tours opening major new export revenues for the country. across eight regions urging farmers to utilise the subsidy and warning professionals against unauthorised charges. By end of August 2025, 36.74 million animals had been vaccinated — 48.13% of the national target — a remarkable opening milestone.





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## KIGOMA CASSAVA AGRONOMY INITIATIVE (KCAI)

### Executive Summary

KCAI was established in 2024 to break a devastating economic paradox: although Kigoma is the heartbeat of Tanzania's cassava production, its 1.9 million stakeholders remain trapped in a cycle of subsistence farming. Currently, the regional value chain is crippled by a 'productivity gap' averaging only 3.5 to 8.5 tons per hectare. KCAI intervenes to bridge this gap, transforming cassava from a survival crop into a climate resilient industrial powerhouse for the entire Great Lakes region.

### The Vision: From Food Security to Agro-Industrialization

KCAI moves beyond traditional NGO models by viewing cassava as an industrial powerhouse for textiles, pharmaceuticals, and bioethanol. Our mission is to bridge the gap between raw production and high-value processing, turning a primary crop into a driver for regional economic stability.



### Our Five Strategic Pillars

- 1. Productivity & Climate-Smart Agriculture:** Introducing high-yield, disease resistant varieties and regenerative techniques to triple current output.
- 2. Advocacy & Trade Facilitation:** Serving as a diplomatic bridge to align local production with EAC, SADC, AU and Global standards for international market access.
- 3. Value Addition & Technology:** Transitioning from raw exports to industrial processing hubs for high-quality flour and industrial starch.
- 4. Financial Inclusion & Data Systems:** Building digital identities for farmers to make them "bankable" and ready for industrial capital.
- 5. Socio-Economic Impact:** Measuring success through the holistic development of stakeholders translating "crop yield" into "human yield."

### The 2026 Roadmap: Institutional Sustainability

KCAI is redefining the Tanzanian NGO landscape through a Social Enterprise Model. By establishing a commercial arm, we are moving away from donor dependency toward long-term financial independence.

### Key 2026 Milestones:

- **10-Hectare Pilot Model:** A precision-engineered "Proof of Concept" to demonstrate high-yield technology and regenerative agronomy.
- **Resource Mobilization:** Partnering with investors to deploy industrial capital.

### Support Our Mission:

From pilot production to regional prosperity join us in growing Kigoma. To learn more about our social enterprise model or to support our strategic projects, contact:

### Mr. Adamson Nsimba

Executive Director – Kigoma Cassava Agronomy Initiative (KCAI).



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# BANK & FINANCIAL INDUSTRY



# The Architect of Tanzania's Financial Future

How Elibariki Ndossi — armed with 18 years of capital markets mastery — is reshaping the financial landscape of East Africa from the CEO's chair.

## Mr. Elibariki Ndossi

Chief Executive Officer

Dar es Salaam · 2025

**USD 700M**

Portfolio  
Managed

**18+ Years**

Industry  
Experience

**Tanzania #1**

Largest Green  
Bond Issued

## COVER STORY

The call came in 2019. Stanbic Bank Tanzania was looking for someone to lead its investment banking franchise — not merely to manage transactions, but to architect a vision. They found their man in Elibariki Ndossi.

It was a natural fit. By that point, Ndossi had already spent more than a decade at NBC Limited — the institution formerly part of the ABSA and Barclays empire — building a reputation as one of Tanzania's most formidable bankers. He had climbed through senior leadership with uncommon speed, eventually heading both Large Local Corporates and Corporate Debt, portfolios that placed him at the negotiating table for some of the country's most consequential financing deals.

“Banking is not about spreadsheets,” he once told a gathering of emerging finance professionals at the University of Dar es Salaam. “It is about understanding what a country needs — and having the courage and craft to help it get there.”

That philosophy was put to work at Stanbic, where Ndossi led a portfolio that swelled to nearly USD 700 million. His mandate stretched across the full spectrum of Tanzania's economy: government and sovereign transactions, infrastructure and energy, real estate, mining, telecommunications — and capital markets, which would become his defining stage.

*“Tanzania's capital markets are no longer emerging — they have arrived.”*

— Mr. Elibariki Ndossi

Chief Executive Officer

It was in capital markets where Ndossi would leave his most visible mark. Under his stewardship, Stanbic Bank Tanzania executed what remains Tanzania's largest green bond issuance — a milestone that signalled to the world that East African capital markets could attract ESG mandates at scale.

The transaction was years in the making. “It required alignment between the issuer, the regulators, international investors, and local institutional buyers,” recalls a colleague who worked alongside him. “Elibariki held all of that together — calmly, methodically.”

### CAREER MILESTONES

- 2006** Joins NBC Limited — rises to Head of Corporate Debt
- 2019** Head of Investment Banking, Stanbic Bank Tanzania
- 2024** Appointed Chief Executive Officer

Governance was never an afterthought. Throughout his tenure at Stanbic, Ndossi insisted on what insiders call a “risk-first” culture — one that priced in political risk, currency volatility, and sector concentration with the same rigour applied to financial modelling.

This disposition earned him the Certified Director designation (CiDir), a credential typically reserved for those who can demonstrate not just technical competence, but institutional wisdom. He holds additional certifications in finance, investment advisory, and leadership — complemented by academic credentials from the University of Dar es Salaam, UCT Graduate School of Business, and the Gordon Institute of Business Science.

### SECTOR EXPERTISE



Now, as Chief Executive Officer, Ndossi carries that synthesis of technical depth and institutional gravitas into a broader mandate. His appointment marks not just a change of title, but a change of scale: from deal-maker to institution-builder.

Beyond the boardroom, he invests significant time as an instructor and mentor within Tanzania's financial and business community — working with young professionals who, like him a generation ago, are trying to decode the grammar of capital in a fast-moving market.

*“The next generation of Tanzanian bankers must be technically fearless and institutionally wise.”*

— Mr. Ndossi, UDSM mentoring session, 2024

# Investor Presentation



Driving Affordable Housing  
And Financial Inclusion

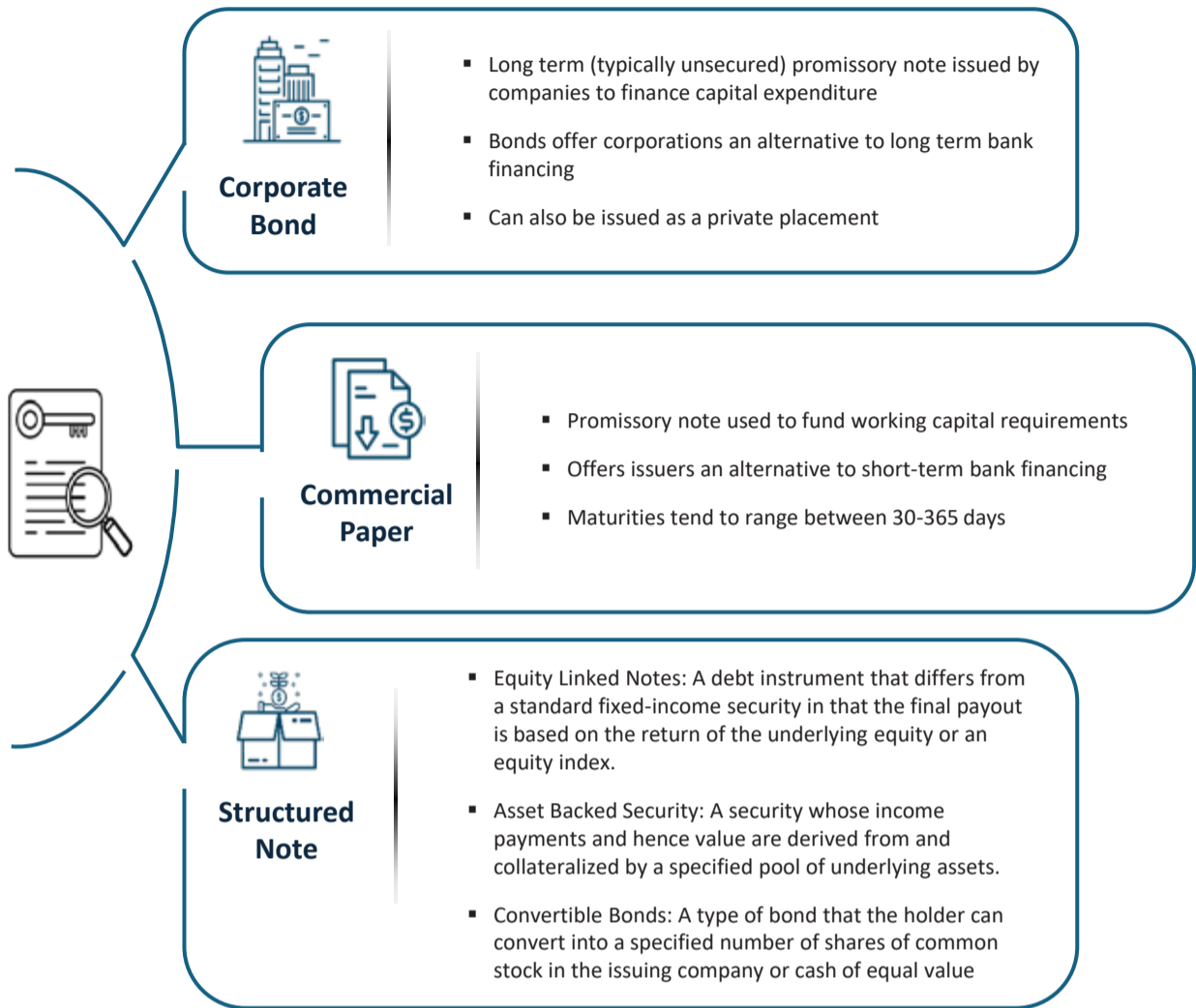
Debt  
Investment  
Opportunity

TMRC is looking to raise total of TZS 800Bn through Debt Capital Markets (Corporate Bonds) and Long-term Credit Facilities for the period of 2025 - 2029

- During first MTN Program, TMRC has raised total of **TZS 83Bn** through Private Placements and four tranches of public Corporate Bonds.
- Raised total **TZS 158.2Bn** through credit lines from the WB and EADB.
- TMRC's Low credit risk, having **ZERO** NPLs, has been able to raise funds at competitive rates with WACC of **8.05%** as of Dec 2025.
- Debt Investment to TMRC attracts competitive rates of up to **50bps** above benchmarked T. Bonds of the similar tenor.

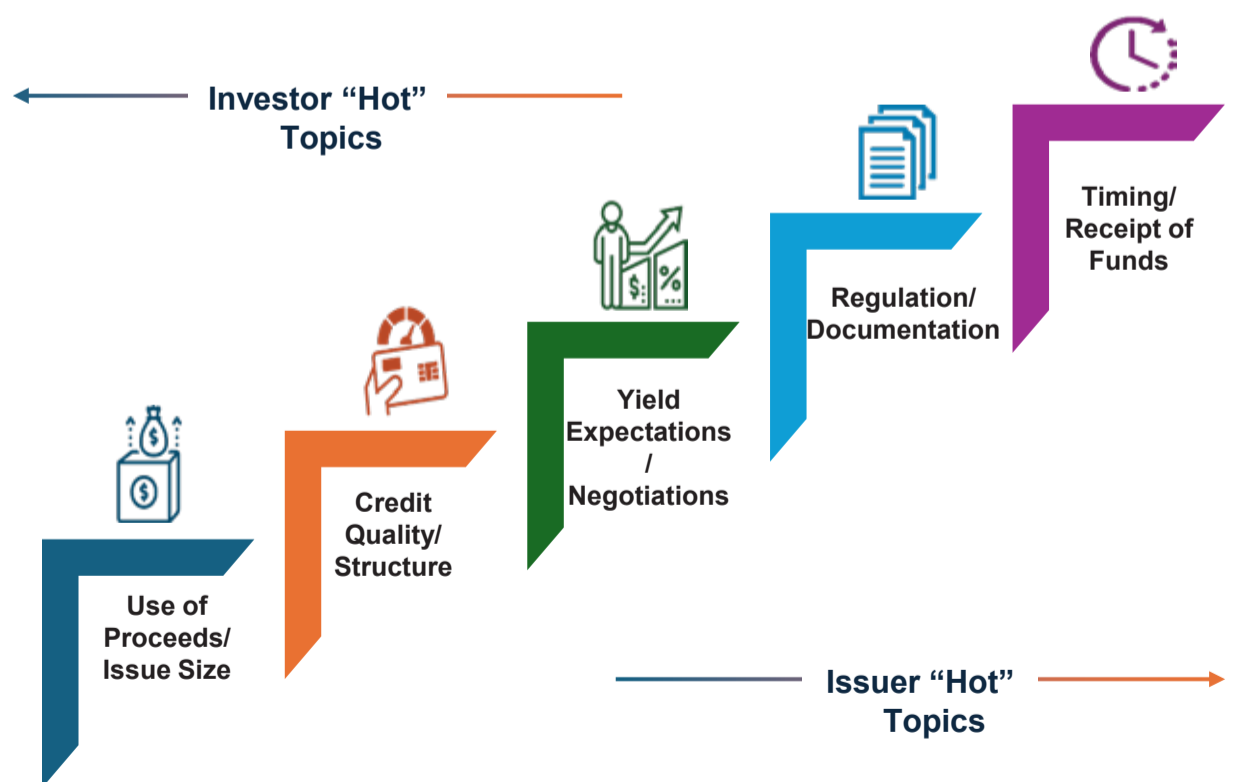
# Debt Capital Markets (DCM)

## Deeper dive into key instruments available on the markets



## Issuance constituents – what do they want to know?

# Key Themes



# Issuance Considerations - DCM



## Information disclosure

Information contained on the Programme Memorandum:

- Company legal information
- Activity
- Shareholder structure up until the ultimate beneficiary owners
- Dividend policy
- Financial reports
- Investment policy
- Management team
- Shareholders' agreements
- Company shares held by management
- Information regarding the group structure
- Court lawsuits (if applicable)
- Known conflicts of interest
- Forecasts
- Auditors' reports
- Additional considerations (Exchange control – cross border transactions / Regulatory – local asset)



## ESG considerations

- Standard Bank's Role to assist the Issuer:
  1. Setting KPIs (Key Performance Indicator) for the issuer and/or ensuring asset pipeline meets acceptable green (and social) eligibility criteria
  2. Calibrating SPTs (Sustainable Performance Targets, if applicable e.g. for Sustainability Linked Bond) and ensure issuer's management, tracking and reporting processes meet ICMA Principles and Guidelines
  3. Sustainable Bond/Finance Framework development
  4. SPO (Second Party Opinion) provider
  5. Sustainability Co-Ordinator/ Agent role
  6. Marketing strategy
- Sustainable Finance Capital Markets Solutions:
  1. Performance based/ Sustainability Linked (use of KPIs) (Sustainability linked bond)
  2. Use of Proceeds (Green bonds, Social bonds / Sustainable bond, Blue finance)



## Roadshow

- Roadshow dates and meeting scheduled
- Deal vs Non-deal roadshow
- Define type of meeting (virtual, one to one meeting, group meeting)
- Contact commercial team to approach retail investors (if public issuance)
- Announce in local media including radio and newspaper (if public issuance)
- Investor roadshow presentation
- Investor feedback (post roadshow)



## Type of investor

- Private issuance/Restricted Public offer (institutional investors, DFI)
- Public issuance (including Retail)
- Banks (risk rating considerations)



## Subscription and allocation

- Subscription period duration
- Price guidance (1-2 weeks prior to Offer)
- Define criteria to allocate issuance (issuer discretion / pro rata allocation)



## Auction type

- Pricing methodology (Bookbuild / Private placement)
- Pricing – Single price offer / Auction or Bookbuild (with final print to be determined by investor bids and appetite against a pricing range provided)

# Closing Remarks

**We thank you for your time and interest in TMRC, and we look forward to welcoming you as partners.**

# CONSTRUCTION INDUSTRY



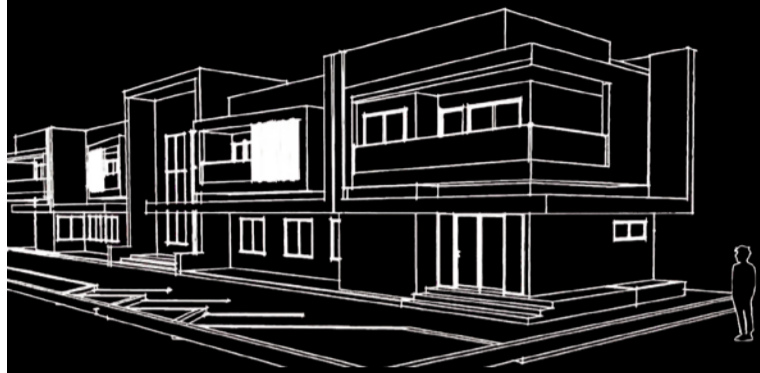
# ABOUT US

## Who We Are

We are a private company that specialises in conceiving modern, high-calibre solutions for architectural design and urban planning projects. Our team of architects has successfully developed functional and meaningful projects in Tanzania and Mozambique.

TLG has positioned itself as the choice of those who value quality, creativity, and distinction. We work hand-in-hand with our clients on a design strategy and involve them in all processes of the project's development.

The objective of each of our designs is to enrich spatial experiences and provide an ideal modern living environment



## WHY CHOOSE US

The Line Group is driven by a commitment to quality, creativity, and excellence in every project we undertake. Our multidisciplinary team delivers modern, functional, and high-caliber architectural and urban planning solutions tailored to each client's vision. With proven experience across Tanzania and Mozambique, we work closely with our clients throughout every stage of the design and development process to ensure clarity, efficiency, and distinctive results. Our focus on detail, innovation, and meaningful spatial experiences makes us a trusted partner in shaping modern living environments.



### LINES IN NUMBERS



450+  
PROJECTS



22  
CONSTRUCTED



43  
UNDER CONSTRUCTION



246000  
TOTAL BUILT AREA



08  
COUNTRIES



16  
STATES



43  
MUNICIPALITIES



28  
TEAM SIZE

## CONTACT US

Ready to bring your vision to life?  
Contact The Line Group for personalized consultations and project proposals. Our team is committed to delivering thoughtful, high-quality architectural solutions through close collaboration and responsive service ensuring a smooth process from concept to completion.


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## Our Program

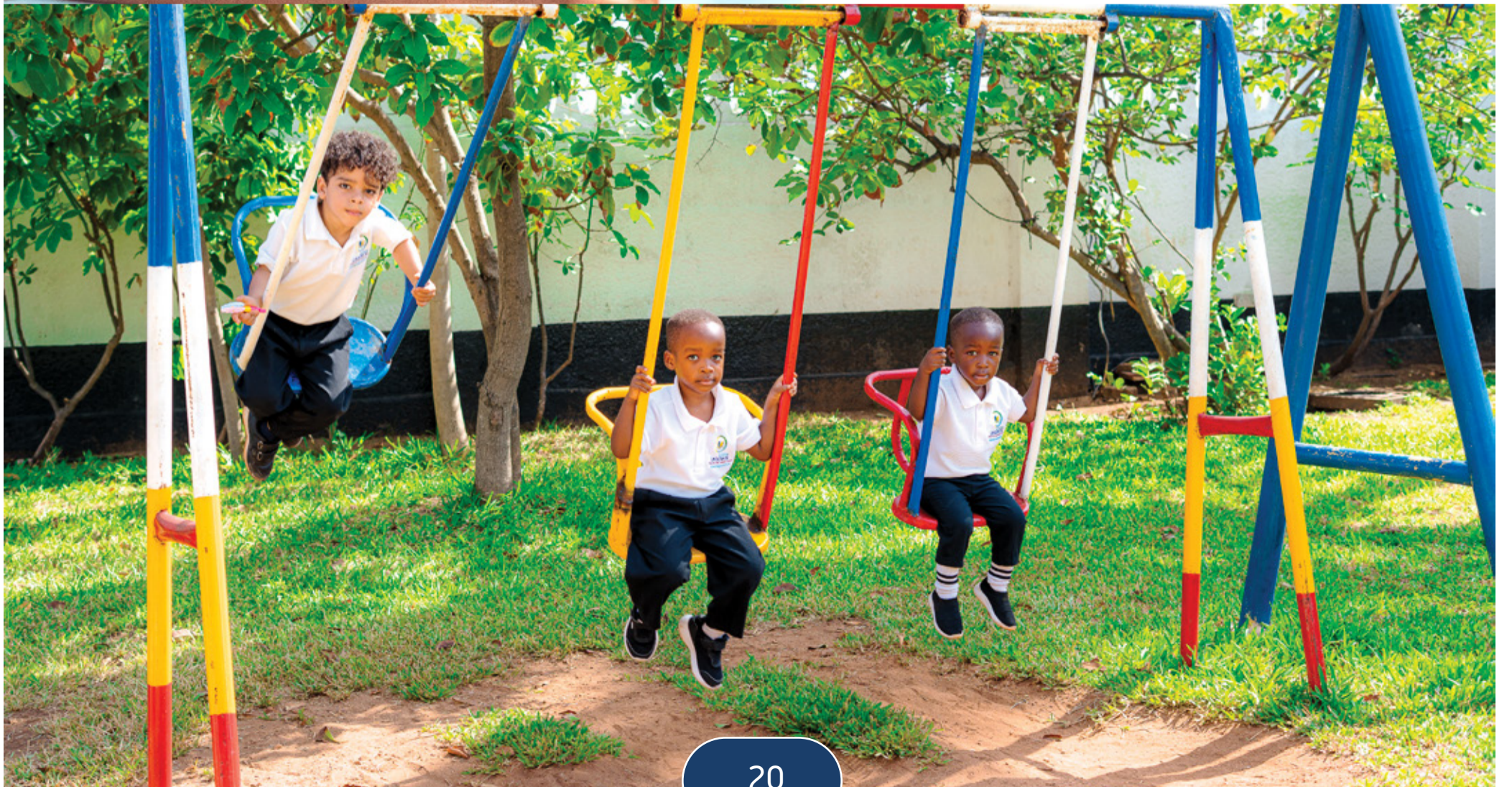
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# ENERGY INDUSTRY





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SOLAR SERVICE



ENERGY PANELS



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# HEALTH INDUSTRY



# St. Francis Regional Referral Hospital: The Heart of the Ifakara Cluster.

Transforming Rural Healthcare through Innovation, Education, and Compassion since 1927.



## A Legacy of Excellence

For nearly 100 years, St. Francis Referral Hospital (SFRH) has stood as a symbol of resilience in Tanzania's health landscape. Founded by the Swiss Baldegg Sisters, it has grown from a humble dispensary into a premier faith-based referral institution.

Today, SFRH is more than a hospital; it is the clinical core of the "Ifakara Cluster." By integrating world-class research with the Ifakara Health Institute (IHI) and academic training with SFUCHAS, we ensure that every patient benefits from the latest medical advancements. Our mission is simple: to provide high-quality, compassionate healthcare to all, fulfilling our call to heal both body and soul.



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## THE SERVICE DIRECTORY

### Specialized Clinical Care

- General & Laparoscopic Surgery
- Internal Medicine & Urology & Hematology
- Orthopedics & Trauma
- Obstetrics & Gynecology
- Pediatrics & Neonatology
- Ophthalmology (Eye Care)
- ENT & Thyroid Treatment
- Modern Oral Health Dental



### Advanced Centers & Clinics

- **Heart & Lung Clinic:** Specialist NCD care (Diabetes/Hypertension).
- **Intermediate Care Unit (IMC):** First-of-its-kind rural critical care monitoring.
- **Care & Treatment Center (CTC):** Comprehensive HIV/AIDS support.
- **Physiotherapy:** Full physical rehabilitation suite.

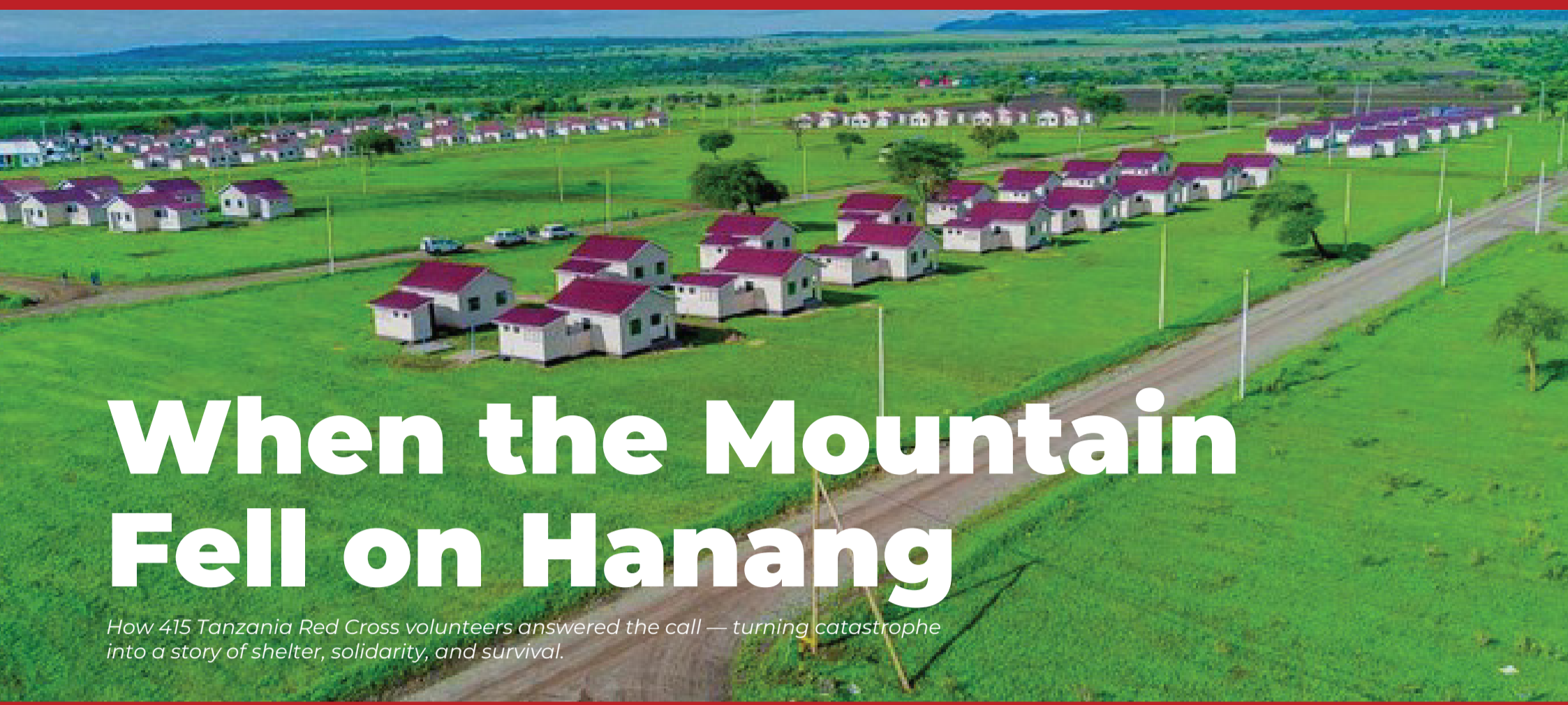
### Diagnostic Excellence

- **Digital Radiology:** X-ray, Ultrasound, and Imaging.
- **Advanced Laboratory:** Hematology, Microbiology, Clinical Chemistry, and Tumor Markers.



### Community & Support

- 24/7 Emergency & Ambulance
- Pharmacy & Mortuary Services
- Reproductive & Child Health (RCH)



# When the Mountain Fell on Hanang

How 415 Tanzania Red Cross volunteers answered the call — turning catastrophe into a story of shelter, solidarity, and survival.

**89+** Lives lost  
Hanang landslide, Dec 2023

**44,000** People affected  
Displaced & in need

**415** Volunteers mobilised  
Search, rescue & relief

**35** Homes Built  
New houses for families

It began, as disasters so often do, with rain. In December 2023, the hills of Hanang District in the Manyara Region of northern Tanzania had been saturated for days when the earth finally gave way. The landslide that followed killed over 89 people and displaced approximately 44,000 — one of Tanzania's most devastating natural disasters in recent memory.

Within hours, the Tanzania Red Cross Society (TRCS) was moving. Part of the global International Red Cross and Red Crescent Movement, TRCS activated its national volunteer network with uncommon speed — mobilising 415 volunteers for search and rescue operations, damage assessment, and the establishment of displacement camps.



**Our volunteers did not wait for instructions to begin, They were already on the ground before dawn.”**  
said a TRCS spokesperson.

The logistical scale of the response was significant: blankets, clothing, and hygiene kits were distributed to displaced families; water trucking and sanitation infrastructure were established; food parcels reached the most vulnerable within the first 72 hours.



**“When communities lose everything, the Red Cross must be there first — and stay the longest.”**

— **TRCS Volunteer Leader, Hanang, 2023**  
Tanzania Red Cross Society

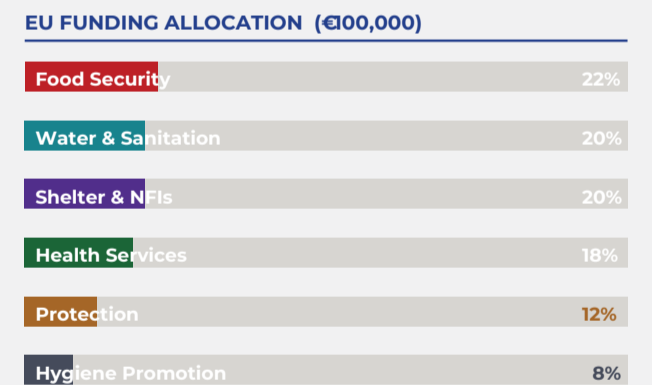
The sheltering phase of the response became one of TRCS's most ambitious construction efforts. In partnership with the International Federation of Red Cross and Red Crescent Societies (IFRC), the organisation funded and oversaw the construction of 35 permanent homes for landslide victims — each built to standards designed to withstand future climate-related events.

The homes represent the beginning of something, not the end. Of the 109 families originally displaced, 35 now have permanent shelter. The remaining 74 remain a priority for future phases of reconstruction — a reminder that the humanitarian mission in Hanang is ongoing.



TRCS volunteers and officials coordinate non-food item distribution.

Central to the recovery effort is the European Union, whose humanitarian arm provided a €100,000 aid package specifically targeting the Hanang response. The EU funding was channelled through TRCS to cover food security, water and sanitation, hygiene, shelter rehabilitation, health services, and protection for the most vulnerable — including women, children, and the elderly.



TRCS operates on four interconnected pillars that the Hanang response illustrates in full: disaster response and emergency relief; health services spanning blood donation to refugee camp support; community development around WASH programming; and youth engagement, through which hundreds of young Tanzanians serve as the frontline of the Red Cross movement.





**THRIVECARE**  
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# INFORMATION AND COMMUNICATION INDUSTRY





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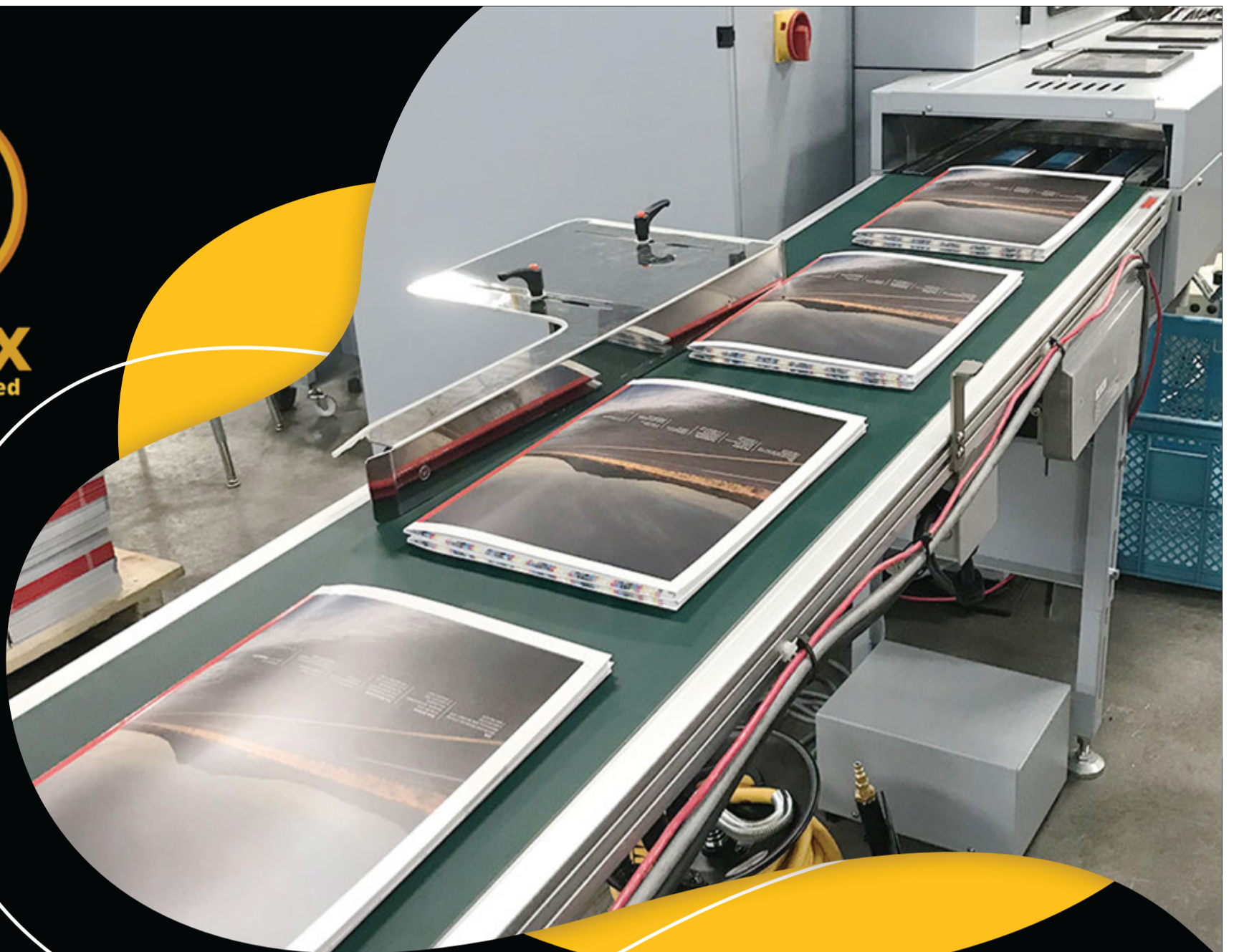
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- ✓ Marine Insurance
- ✓ Travel Insurance
- ✓ Contractors All Risk Insurance
- ✓ Fire Insurance
- ✓ Burglary Insurance
- ✓ Group Personal Accident Insurance

## Our Contacts

# We Care

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## MANAGEMENT AND BOARD

The Board of Directors of Tanzindia comprises of:

1) Mr. Yogesh Mishram, Chairman

Mr. Mishram is a Senior Executive and insurance professional with more than 35 years of experience in various senior positions and presently he is the Managing Director of Kenindia Assurance Co Ltd, Kenya and on deputation from United India Assurance Co Ltd, India.

2) Mr. Dilip Singh Naik, Managing Director & CEO

Mr. Dilip Singh Naik is a Senior Executive and insurance professional with more than 29 years of experience and managing senior positions in insurance sector and on deputation from United India Insurance Company Ltd.

## INFRASTRUCTURE

The Company operates from 5th floor, Amani Place on Ohio Street in Dar Es Salaam with Representative Offices in Arusha, Mwanza and Zanzibar.

Tanzindia has arranged its Reinsurance Treaties with GIC Re of India as the lead reinsurer and participation by Tan Re, Africa Re, East Africa Re, PTA Re and other lead Reinsurers in Africa and Europe. Tanzindia Assurance is one of the few general Insurance Companies in Tanzania having treaty arrangements for Aviation Class of Insurance

# TANZINDIA ASSURANCE COMPANY LIMITED



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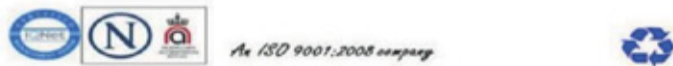
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## OUR MAJOR CLIENT PROFILE



KIOO LIMITED



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GOLIONDOLI ROAD, ARUSHA

MEZZANINE, COMMERCIAL COMPLEX NSSF BUILDING,  
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# MANUFACTURING INDUSTRY





# Harvesting the Ocean's Promise.

How Zanzibar Seaweeds Company Limited is transforming a humble coastal crop into a global blue economy powerhouse — rewriting the futures of thousands of island farmers.

When Zanzibar's coastal women wade into the warm shallows each morning to tend their seaweed lines, they are doing something their mothers did — but the value that flows from those same tidal flats is changing beyond recognition.

Zanzibar Seaweeds Company Limited — ZASCO — is the institution engineered to capture that transformation. Registered on 17 January 2022 under the Companies Act No. 15 of 2013, this Government-owned enterprise operates across both Unguja and Pemba islands, sitting at the intersection of coastal livelihoods, industrial processing, and the global market for carrageenan — the seaweed-derived compound that appears in everything from infant formula to pharmaceutical gels.



**Our mission is simple but ambitious, Take a crop that Zanzibari farmers have cultivated for generations and unlock everything it can become — economically, nutritionally, industrially.”**

says ZASCO's leadership.

The statistics tell their own story. Zanzibar once produced upwards of 12,000 tonnes of dry seaweed annually, making it one of East Africa's principal exporters. But for decades, the product left the islands as raw biomass — unprocessed, undervalued, generating minimal revenue. ZASCO's mandate is to reverse that equation entirely.



Official ceremony marking ZASCO's inaugural operations across Unguja and Pemba, 2022. Zanzibar, 2022



**From tidal flat to global supply chain — ZASCO is rewriting what seaweed means for Zanzibar.”**

— ZASCO Leadership  
Zanzibar, 2025

The carrageenan opportunity is the centrepiece of that vision. Extracted from Kappaphycus and Eucheuma seaweed species — both abundantly farmed in Zanzibar — carrageenan commands premium prices in food, cosmetics, and pharmaceutical markets globally. ZASCO's processing infrastructure is designed to capture that margin domestically rather than surrendering it to overseas refiners.

The company's reach extends beyond processing. Through SME empowerment programmes and community development initiatives, ZASCO is building the institutional scaffolding for a genuine blue economy ecosystem — one where farmers, processors, researchers, and market developers are connected in a single, resilient value chain.



Zanzibar Investment, Trade & Tourism Promotion Forum  
ZASCO delegation showcased Zanzibar's blue economy potential to global investors.

The strategic partnerships being forged under ZASCO's banner speak to the scale of ambition. The company's engagement with Dafeng Huixiang Biochemical Products Company — formalised in a memorandum of understanding understanding value that flows from those same tidal flats is changing beyond recognition. rewriting what seaweed means for Zanzibar.” — opens pathways into China's vast biochemical market, where demand for high-purity carrageenan continues to grow.



MOU Signing: ZASCO x Dafeng Huixiang Biochemical  
A landmark partnership unlocking China's carrageenan market.

Internationally, ZASCO's strategy is anchored in compliance — meeting the certification and traceability requirements that allow Zanzibar's seaweed products to compete on global shelves. Domestically, the focus is on research and innovation: developing new cultivar strains, improving post-harvest handling, and building scientific capacity to keep pace with a rapidly evolving industry.

## CORE FOCUS AREAS

- Seaweed Processing**  
Carrageenan extraction & value-added products
- Blue Economy**  
Strategic investment & sustainability
- SME Empowerment**  
Community development & farmer support
- Market Promotion**  
Local & international trade channels
- Research & Innovation**  
New cultivars, science & quality standards



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# MINING INDUSTRY





IZZELDIN MOHAMED NADIM  
Executive Director



## THE COMPANY:

The Company was incorporated on February 2016 with the aim of developing Gold Mining projects, trading, Processing and Refining of Gold.



## PROJECT:

VAT Leaching plant for Processing ore material (TAILNG) producing Raw Gold, Capacity of 400 Tone per batch.





## SERVICES:

### REFINERY

With all the immense support from the Government of Tanzania, we are further installed Refinery to support all the small-scale miners and mine owners to refine their Gold at our premises, substantially beneficial to all the miners by providing them cost-effective refining method to get their fine Gold with 999+ purity in bullion or coins.

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[ezzuldeen@gmail.com](mailto:ezzuldeen@gmail.com)

 [www.africaeyesltd.com](http://www.africaeyesltd.com)

## ELUTION:

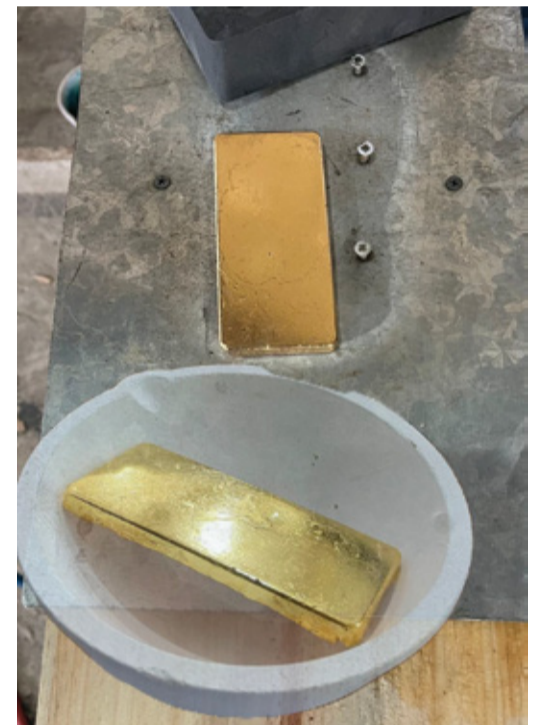
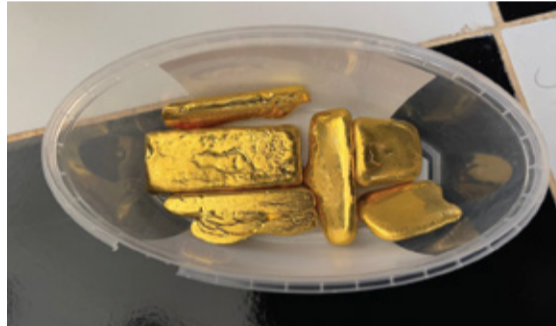
Elution is a process of recovering Gold by Electrowinning process, In this process, after the VAT leaching, the clients bring their loaded carbon consisting of Gold.

The loaded carbon is placed in the elution column mixed with water and some chemicals, electricity is passed through the column by heating making the Gold to desorb from the carbon thus dissolving with chemicals present in the solution mixture forming Gold solution, again the electric current is passed through cathode and anode allowing Gold to get Electroplated to the Cathode which is used as steel wire.

After 24 hours the Cathode is taken out and subjected to Aqua-Regia digestion by separating Gold concentrates and other impurities.

After smelting Gold concentrates Raw Gold is formed. At our Elution Site, we are planning for 10 Elution columns, each column can load up to 500 kgs of carbon at high pressure with 24 hours cycle time, this can serve all the clients to get maximum recovery of Gold by satisfying their needs.

Bookings will be open once we update the status on our website.



## LABORATORY:

As we see many people who tested their samples of 'ore' 'tailings' and 'carbon' are still not fully satisfied with correct accurate results thus the tolerance level of Gold content is sometimes very high or low thus affecting their productivity in businesses, so we have decided a solution for all the mine owners to setup Laboratory by giving them appropriate testing solution and also accurate results of their samples.

Bookings will be open once we update our status on our website.



## TRADING AND EXPORTING:

We are authorized to buy from local residents and small-scale miners and to sell, and according to our license, we can handle gold export procedures to any party.

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# MINISTRY OF MINERALS TANZANIA GEMMOLOGICAL CENTRE



The Tanzania Gemmological Centre (TGC) was established in 2003 with the primary objective of providing in-house training in gemstone and rock carving to enhance value addition skills within the mining sector. Initially known as the Arusha Gemstone Carving Centre (AGCC), the institution was renamed in 2009 to reflect a broader mandate following revisions to the Minerals Policy of Tanzania (2009). Following the adoption of these policy changes, TGC proudly offers specialised training in Gemmology, Lapidary, and Jewellery design.

TGC is fully registered and accredited by the National Council for Technical and Vocational Education and Training (NACTVET), under registration number REG/SAT/033, and is authorised to offer a Diploma in Gem and Jewellery Technology.



## OUR SERVICES

### GEMMOLOGY

- Grading
- Identification
- Heat Treatment

### LAPIDARY

- Cabochon
- Faceting

### JEWELLERY MANUFACTURE

- Jewellery Design
- Casting
- Mold Making
- Stone Setting
- Electroplating
- Gold/Silver Refining
- Clearing Jewellery



+255 737 816 121

tgc\_arusha

www.tgc.ac.tz

tgc@madini.go.tz



# MINISTRY OF MINERALS TANZANIA GEMMOLOGICAL CENTRE



Tanzania Gemmological Centre (TGC) is public training Centre under the Ministry of Minerals with the core functions of providing training, Provision of Gemmological services and production of minerals value added products

## COURSES

### DIPLOMA

- 🔧 Gem and Jewellery Technology (NTA Level 4-6)
- 🔧 Gemstone and Jewellery Technology (NTA Level 4-6)
- 🔧 Gem Technology (NTA Level 4-6)

### PROFESSIONAL PROGRAMS (6 MONTHS )

- 💎 Gemstone Cutting & Polishing (Lapidary)
- 🔬 Gemmology
- 💍 Jewellery Manufacturing

### SPECIALIZED COURSES (1-3 MONTHS)

- 💎 Gem Identification
- 💍 Jewellery Foundation
- 🔬 Synthetic & Treated Gem Identification
- 💎 Colored Gemstone Grading & Pricing
- 💎 Diamond Grading & Pricing

## SERVICE

### LAPIDARY

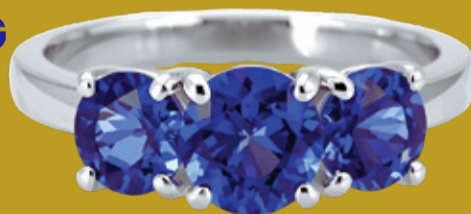
- Cabochon Making
- Faceting

### GEMMOLOGY

- Gemstone Identification
- Grading
- Heat Treatment

### JEWELLERY MANUFACTURING

- Jewellery Design
- Jewellery Making
- Casting
- Stone Setting
- Electroplating
- Cleaning Jewellery



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📷 tgc\_arusha

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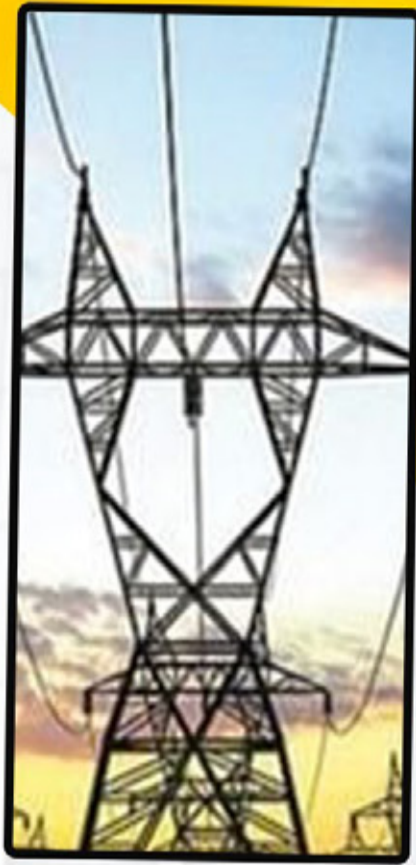
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# SECURITY INDUSTRY





# TANZANIA POLICE FORCE CORPORATION SOLE

## ABOUT US

TPFCS a is government commercial enterprise established in 2013 under the Corporations Sole (Establishment) Act No.23 of 1974. The corporation is under the Ministry of Home Affairs and is authorized to undertake various commercial activities of security, construction, training, recreational, investment and any other business of public interest.

## OUR GOAL

Our goal is to strengthen national safety, build strong partnerships, and become a leading security and support services provider in Tanzania and East Africa.

## OUR SERVICES



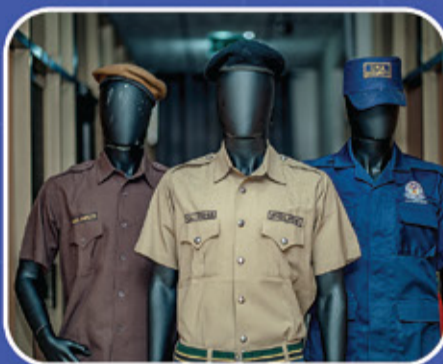
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# TOURISM INDUSTRY





# Zanzibar's Blue Horizon: Why the Ocean Is the Island's Future



**Capt. Hamad Bakar Hamad**  
Principal Secretary  
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**F**ew places in the world are as intrinsically tied to the ocean as Zanzibar. An archipelagic nation made up of the two main islands of Unguja and Pemba, alongside 53 smaller islets, Zanzibar covers just 2,654 square kilometers of land—yet it is embraced by nearly 220 kilometers of coastline and a vast ocean estate that defines its past, present, and future.

Located about 50 kilometers off the mainland Tanzania and forming part of the United Republic of Tanzania, Zanzibar shares an Exclusive Economic Zone (EEZ) of more than 223,000 square kilometers with the Mainland Tanzania. This marine space, almost 88 times larger than Zanzibar's landmass, is the foundation of the island's Blue Economy: *a bold development pathway that places the ocean at the center of inclusive and sustainable growth.*

## People of the Coast

Zanzibar's population reached approximately 1.9 million in 2022 and continues to grow at an annual rate of 3.7%. Women make up 51.6% of the population, while men account for 48.4%. Crucially, the island is young and dynamic: around 58% of Zanzibaris are of working age (15–64), and an impressive 74.4% of the workforce is youth aged 15–34. This demographic dividend offers a powerful engine for current and future economic transformation.

Life in Zanzibar is closely woven into the shoreline. Nearly two-thirds of the population lives within one kilometer of the coast, relying on artisanal fisheries, aquaculture, particularly seaweed and sea cucumber farming, tourism, and small-scale agriculture. For women and youth especially, these ocean-based sectors are not just economic activities; they are lifelines.

## The Blue Economy as a National Vision

Zanzibar has adopted the Blue Economy as its flagship socio-economic agenda, with an ambitious goal: *to become an upper-middle-income economy by 2050.* At its core, the Blue Economy is about unlocking ocean wealth in ways that reduce poverty, create jobs, and attract large-scale investment—without compromising environmental integrity.

In 2024, already, blue economy sectors contribute an estimated 42.2% of Zanzibar's GDP and employ about 43% of the working-age population. With targeted policies and strategic investment, these figures are expected to rise significantly with an estimated of GDP contribution of 60% by 2026, positioning Zanzibar as a leading ocean-based economy in the Western Indian Ocean.

## Priority Sectors Driving the Blue Economy

Zanzibar's Blue Economy policy focuses on five interlinked priority areas:

- *Fisheries and Aquaculture* – from artisanal and deep-sea fisheries to seaweed and sea cucumber farming, supported by value addition and processing.
- *Sustainable Tourism* – capitalizing on the island's "sea and sun" appeal, rich history, and unique natural attractions.
- *Energy* – including renewable energy, as well as oil and gas exploration.
- *Maritime Trade, Transport, and Marine Infrastructure* – strengthening ports, shipping, and logistics.
- *Blue Economy Governance* – ensuring strong ocean governance, policy coherence, and sustainable resource management.

Together, these sectors aim to generate inclusive growth while safeguarding the marine ecosystems that underpin them.



### What we offer

Zanzibar presents highly attractive opportunities across several strategic blue economy sectors. Investments in deep-sea fishing and seaweed value chains, including value-addition activities, are among the most lucrative. With a deep-sea fishing port under construction and significantly improved cold-chain infrastructure, we invite partners to collaborate in this growing sector.

In tourism, Zanzibar recorded nearly one million tourist arrivals in 2025. This growth creates strong demand for additional tourism infrastructure, including high-end resorts, MICE facilities, and supporting logistics such as a dedicated cruise ship terminal.

A designated special zone for a multipurpose port has been demarcated, offering investors the opportunity to position Zanzibar as a regional transshipment hub and offshore services center. In the oil and gas sector, Zanzibar has two onshore and eight offshore blocks, fully supported by extensive geological and seismic data and ready for exploration.

For further information, please contact **Captain Hamad Bakar Hamad** at [hamad.hamad@blueeconomysmz.go.tz](mailto:hamad.hamad@blueeconomysmz.go.tz) or +255 773 900 595

### Why the Blue Economy Matters

Like many Small Island Developing States, Zanzibar faces inherent limits to land-based development. Its greatest asset lies offshore. The islands are surrounded by rich and diverse marine ecosystems—mangrove forests spanning an estimated 16,000 to 20,000 hectares, extensive seagrass meadows, and vibrant coral reefs. These ecosystems protect coastlines, support fisheries, store carbon, and sustain tourism.

The shared EEZ offers immense opportunities across fisheries, aquaculture, renewable and conventional energy, marine research, and emerging biodiversity and carbon credit markets. At the same time, Zanzibar’s economy is deeply maritime: nearly 99% of international trade is conducted by sea, making ports and marine transport critical national infrastructure.

### A Blue Future for Zanzibar

Zanzibar’s Blue Economy vision goes beyond growth figures. It is about improving livelihoods, advancing gender equality and social inclusion, creating decent jobs for a youthful population, and building resilience to climate change—while ensuring the long-term health of the ocean.

As the island looks toward 2050, the message is clear: Zanzibar’s future prosperity will be written in blue. By investing wisely in its ocean resources and placing sustainability at the heart of development, Zanzibar is charting a course toward a more resilient, inclusive, and prosperous island nation—one wave at a time.

### But, we cannot do it alone:

Zanzibar’s investment ambitions cannot be realized in isolation. Under the visionary leadership of H.E. Dr. Hussein Ali Mwinyi, President of Zanzibar and Chairman of the Revolutionary Council, Zanzibar offers one of the most competitive investment incentive packages in the region. Given that many Blue Economy opportunities remain largely untapped, potential investors in blue economy sectors benefit from tailored, one-to-one incentive discussions in addition to the standard incentives provided by the Zanzibar Investment Promotion Authority (ZIPA). Key incentives include up to 5-year corporate tax holiday, import duty exemptions on capital goods, 100 percent foreign ownership and guaranteed profit repatriation.





# TANZANIA

## WHERE ADVENTURE MEETS THE HEARTBEAT OF AFRICA

### When the Bush Dances with the Beach

Imagine standing on a golden beach, the roar of the Indian Ocean kissing your feet, while just beyond, the wild heart of Tanzania stirs lions roaming, elephants wandering. Here at Saadani National Park, the untamed bush meets the gentle waves, a rare dance of land and sea.

Glide across the glassy waters of Lake Tanganyika, the world's second-deepest lake, where every ripple holds stories of ancient life and untouched serenity. Drift over Lake Victoria, and you'll find Rubondo Island, where birds paint the sky with color and chimpanzees move silently through the forest. Tanzania's blue gems aren't just water they are invitations to pause, breathe, and witness the extraordinary

## CULTURAL & GASTRONOMY

### A Nation in Every Flavor

Step into Tanzania and you step into a living mosaic. Over 120 tribes, each with its own language, dance, and song, unite through the rhythm of Swahili, creating a harmony as rich as the land itself.

Taste it in the smoky aroma of Nyama Choma grilling over open flames, or the comfort of Ugali, a humble dish that binds families and friends. Every meal tells a story, every spice a memory. Tanzania doesn't just feed the body it nourishes the soul, reminding you that diversity can be a symphony rather than a divide





## MICE TOURISM: WHERE IDEAS TAKE FLIGHT

**Meet. Inspire. Transform.**

Dar es Salaam, Dodoma, Mwanza, Arusha cities buzzing not only with business but with life. Picture delegates arriving for a conference, stepping out to watch the sunset over Lake Victoria or hiking Arusha's rolling hills.

Here, meetings aren't just about agendas they're about inspiration. Tanzania's MICE facilities marry modern efficiency with breathtaking landscapes, creating spaces where connections aren't just made they flourish. **Business becomes adventure, ideas become stories, and every conference leaves a memory beyond the boardroom.**

## SPORTS TOURISM: WHERE PASSION MEETS THE WILD

**Run. Play. Feel Alive.**

Under the slopes of Oldoinyo Lengai, where the Maasai play with their spears and dance around a sewn ball, the spirit of competition is born raw, cultural, and proud. That same rhythm travels from the volcanic plains to the Benjamin Mkapa Stadium, where Simba and Yanga clash in a derby that unites a nation.

In Tanzania, sport is more than competition it's a heartbeat echoing through the land. From the golden sunrise over Mount Kilimanjaro as runners conquer the Kilimanjaro Marathon, to the wild trails of the Serengeti and Selous where athletes race alongside nature's majesty, every stride tells a story of courage and connection. The cheers rise higher in the Dar es Salaam Derby, where football ignites passion and unity, and the coming AFCON promises to set the nation ablaze with pride.

In Arusha, Dar, and soon the Serengeti, golfers swing beneath endless skies, while cyclists chase horizons through valleys and savannahs. Here, every game, every race, every goal is not just sport it's Tanzania's spirit in motion, an anthem of resilience, joy, and the wild beauty of being alive.





## WELLNESS AND MEDICAL TOURISM

### Feel alive again

In the heart of Tanzania, nature is more than beauty it is medicine, teacher, and sacred guide. At the Waterfalls of Worship, believers honor Mungu wa Wote the God of All as cool mist touches their skin and laughter rises.

The falling water cleanses body and spirit, washing away fatigue and fear, and awakening joy and renewal. Across The Gardens of the Earth, endless hills and valleys invite quiet reflection.

In these calm spaces, nature listens and responds, offering peace to the restless heart. Beneath sacred trees like the Ficus Thoningii, communities gather to pray, sing, and share stories. These ancient trees, symbols of unity and healing, shelter both body and soul their fallen leaves brewed into teas that soothe and restore.

Beneath sacred trees like the Ficus Thoningii, communities gather to pray, sing, and share stories. These ancient trees, symbols of unity and healing, shelter both body and soul their fallen leaves brewed into teas that soothe and restore. Finally, the touch of warm sand and soil reminds us of our bond with the earth.

Walking barefoot reconnects us to life's rhythm grounding, humbling, and healing. In African tradition, every sound and breeze carries a message that true wellness comes from harmony with nature. To heal, in Tanzania is to return to the land, the spirit, and ourselves.





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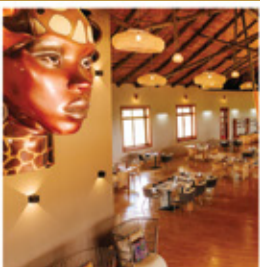
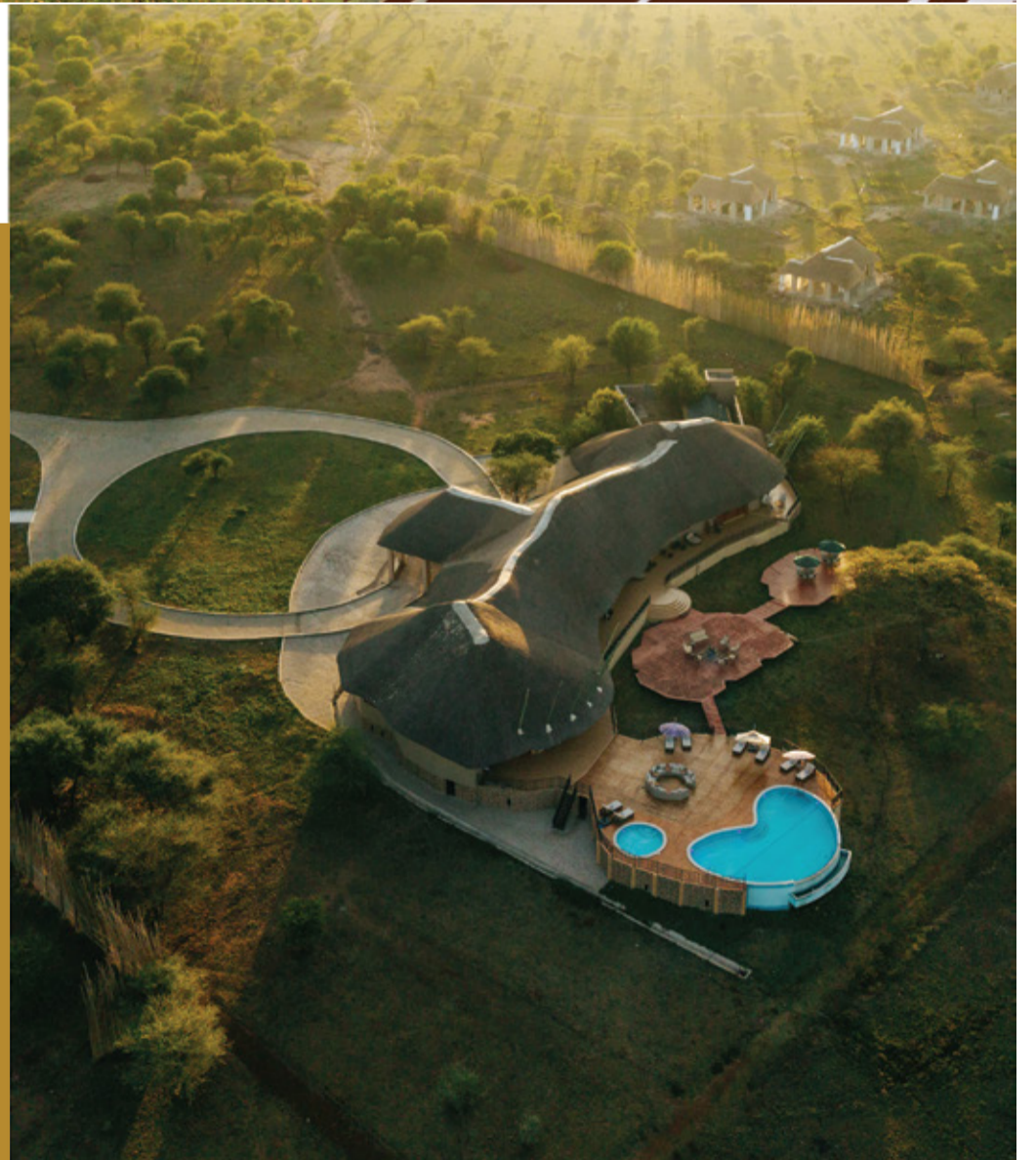
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# TRANSPORT & LOGISTICS INDUSTRY





## Dar Port's Five-Month Jump Shifts Focus to Clearance Efficiency, Evacuation Capacity and Predictability

A port's reputation gets built in the places most people never see. During phone calls between a clearing agent and a customer, the agent inquires about when the cargo will be loaded. In a transporter's decision to accept another job because the last truck turned around on time. In a factory, a manager's confidence that an input will arrive before production stops. That is the real audience for Dar es Salaam's recent surge in volumes, and the real test for the port's next phase.

TPA operational data shows Dar handled 13.97 million tonnes from July to November 2025, compared with 10.40 million tonnes in the same months of 2024. FY 2024/25 closed at 27.7 million tonnes, up from 23.7 million tonnes in the previous year, a 15 per cent increase and the highest annual throughput recorded. Numbers like these bring pride, but they also bring pressure. Every tonne adds work to the yards, the gates, and the clearance chain. When the system works, the region feels it through lower friction. When it strains, the region feels it through delays and cost.

Dar's answer begins with the capacity that affects vessel calls directly. The entrance channel and berths have been deepened to 14.5 metres under the Dar es Salaam Maritime Gateway Project, allowing larger ships to dock with heavier loads. That change ties into a time claim that has attracted attention among logistics players. Average container vessel time in port has fallen from about 10 days to about three days. A week saved on the ship side helps carriers protect schedules and helps cargo owners reduce exposure to time-related charges.

Bulk cargo handling adds another layer of evidence. Some grain vessels are now reported to offload 65,000 tonnes per call compared with around 15,000 tonnes previously. That shift matters for national supply chains and regional import cycles. It suggests a port that can process larger volumes per vessel call. It also increases the need for strong inland evacuation, because intense discharge sends more cargo into the system faster.

TPA Director General Plasduce Mbossa describes the port's goal as a chain-wide discipline, not a waterfront-only story. "A port succeeds when the whole chain moves," Mbossa said. "Working a vessel fast helps, but the customer experiences the port through clearance and evacuation. Our job stays on removing time from the chain end to end."

Operationally, Dar now runs a split terminal structure. DP World manages berths 0 to 7 under a performance-based arrangement. The container terminal, berths 8 to 11, is operated by Tanzania East Africa Gateway Terminal Limited. The structure matters because execution depends on daily decisions, berth planning, equipment uptime, maintenance routines, and yard management. Public investment in cranes and ICT systems supports the operators, while performance-based management sharpens expectations for productivity and consistency.

For the shipping side, a key move has been the implementation of Fixed Berthing Windows. Fixed Berthing Windows provides shipping lines with assured, predefined berthing windows. It rewards discipline on both sides. Carriers gain

more certainty in when a vessel will be served. Terminals gain steadier planning and fewer last-minute disruptions. For cargo owners, the benefit comes indirectly through improved schedule integrity, which makes downstream planning easier for forwarders, transporters, and warehouses.

Mbossa frames the reform in customer language. "Predictability sits at the centre of competitiveness," he said. "When berthing becomes predictable, the rest of the chain can be planned. Planning reduces panic. Planning reduces cost."

Mbossa argues that inland evacuation decides the quality of the port experience. "When cargo gets out quickly, everyone wins," he said. "The ship gets served, the yard stays manageable, trucks rotate faster, and the importer receives goods sooner. Kwala supports that flow, and we will keep strengthening the link between the seaport and inland logistics."

The next phase combines expansion and coordination. TPA is targeting a throughput of around 30 million tonnes by 2030, supported by adding 10 new berths and automation investments. The port authority is also working with border agencies to speed up customs clearances and with truckers to alleviate hinterland bottlenecks. Improved rail connectivity remains central to strengthening the port's role as a regional gateway, because evacuation capacity determines whether time savings at berth translate into time savings for cargo owners.

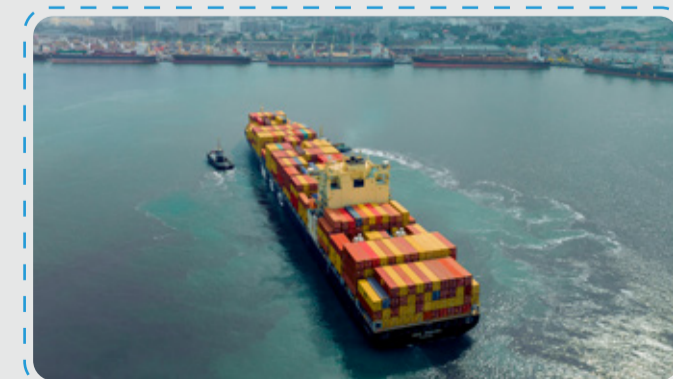
Bagamoyo sits on the longer horizon as a complementary project, revived as part of a sequenced expansion approach. TPA's position emphasises pragmatism and staging to align future capacity with demand growth and avoid overcapacity, while Dar continues to build reliability through operational reform, infrastructure upgrades, and inland logistics.

For the logistics market, Dar's story now reads as a promise with measurable consequences. The port has raised throughput sharply in five months. It has paired that with deeper berths, faster vessel service claims, planned berthing windows, and a large inland depot strategy. The judgment will come from whether clearance and evacuation keep pace. If the chain stays predictable as volume rises, traders feel it in fewer surprises, tighter delivery timelines, and a gradual reduction in the hidden costs of waiting.



Even with strong berthing discipline, most delay pain for traders often comes after discharge. Containers dwell too long when clearance cycles slow or when evacuation cannot keep pace with arrivals. Dar's strategy responds by pushing capacity inland through the Kwala Inland Container Depot, linked by rail. Kwala aims to free quay space and keep the port fluid during seasonal peaks or heavy rains, while shifting handling and storage away from the waterfront.

TPA has described Kwala at a scale that signals intent. The depot sits on 502 hectares and is expected to handle and store about 3,500 containers per day and more than 300,000 containers per year, around 30 per cent of containers moving through Dar es Salaam. The numbers matter because they show a lever that can protect the seaport from yard saturation. They also give the market a way to judge whether the inland plan matches the waterfront gains.





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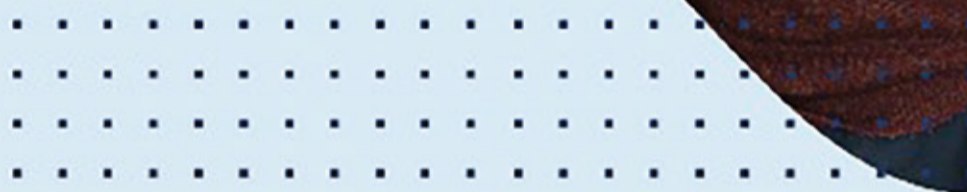
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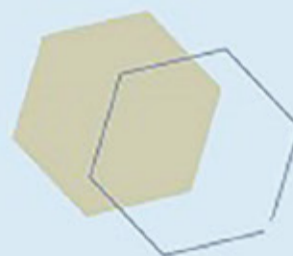




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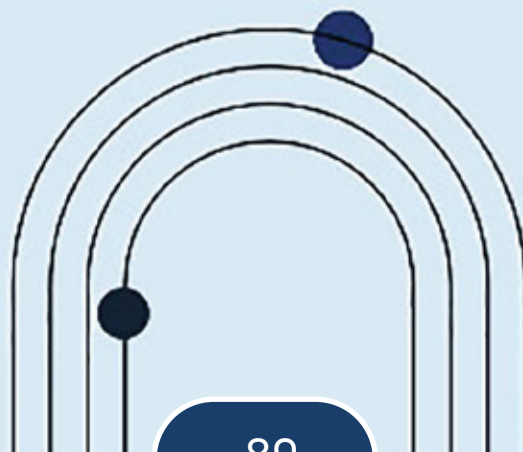
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