



**ADFAX**  
Company Limited



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## CORPORATE PROFILE

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[www.adfax.co.tz](http://www.adfax.co.tz)



# WELCOME TO **ADFAX COMPANY LIMITED**



Our Slogan:  
*“Innovative Services,  
Lasting Impact”*

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# COMPANY OVERVIEW

Our Slogan:

*"Innovative Services, Lasting Impact"*

ADFAX Company Limited is a Dar es Salaam-based creative production and business support company providing structured branding, printing, and marketing communication services to corporate institutions across Tanzania.

Our approach integrates strategic planning, professional execution, and quality control systems to ensure reliability, timeliness, and brand integrity in every engagement.

We specialize in delivering consistent, high-quality branded materials aligned with institutional standards and operational requirements.



# OUR VISION

*"To be the leading partner of choice for businesses and organizations seeking innovative branding, marketing, and communication solutions that inspire growth, drive engagement, and create lasting value"*



## MISSION

*"To empower clients by delivering exceptional printing, branding, marketing, and communication services that combine creativity with strategy. We are committed to helping businesses stand out, connect meaningfully with their audiences, and achieve measurable success through reliable solutions, innovative ideas, and data-driven insights"*

# CORE VALUES

## **Integrity;**

We uphold transparency, accountability, and ethical business practices.



## **Excellence;**

We maintain high standards in quality and service delivery.

## **Professionalism;**

We operate with discipline, structure, and respect for client processes.

# CORE VALUES

## **Client Commitment;**

We prioritize long-term partnerships built on trust and performance.



## MANAGING DIRECTOR'S

### Statement:

*At ADFAX Company Limited, we are driven by a commitment to deliver innovative branding, printing, and marketing communication solutions that help organizations communicate effectively and strengthen their market presence. We believe that strong brands are built through consistency, creativity, and strategic execution.*

*Our team works closely with clients to understand their objectives and deliver solutions that align with their institutional standards and operational needs. Through structured processes, reliable service delivery, and a strong focus on quality, we ensure that every project reflects professionalism and attention to detail.*

*As we continue to grow, our goal remains to build long-term partnerships with businesses and institutions by delivering services that create value, inspire confidence, and leave a lasting impact.*

Gideon Patrobah Mazara,  
ADFAX Company Limited.



## MEET THE TEAM



**Emmanuel Waryoba**  
Accountant



**Jenipher Mpondela**  
ICT Specialist



**Martha Kinoka**  
Marketing Executive



**Rehema Mwasyalamila**  
Marketing Executive



**Nassir Kiame**  
Marketing Executive

# CORE SERVICES



## Corporate Branding & Design

- Corporate identity development
- Marketing collateral design
- Publication and magazine design
- Institutional profile development
- Event preparations and set up



## Printing & Production

- Large-format printing
- Corporate stationery production
- Marketing and promotional materials
- Event branding materials
- General Supplies



## Digital & Marketing Support

- Digital marketing strategy
- Social media management
- Content development
- Brand awareness campaigns
- Live streaming

# ADDITIONAL SERVICES

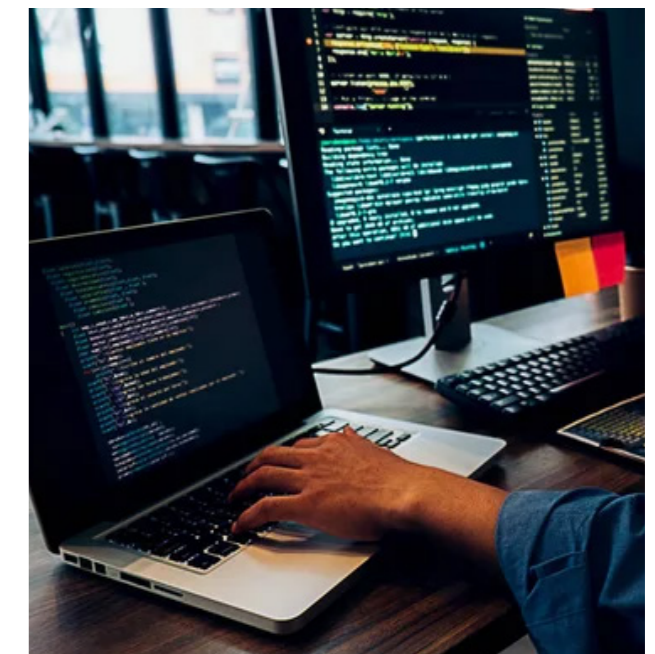


*Innovative Services,  
Lasting Impact*



## Research & Strategic Support

- Data-driven insights
- Communication strategy support



# CORPORATE EXPERIENCE

ADFAX Company Limited has supported businesses and institutions with branding, printing, and marketing communication services tailored to structured operational environments.

**Our experience includes delivering:**

**01** Corporate marketing materials

**02** High-volume print jobs

**03** Event promotional materials

**04** Recurring branding support services

We understand the importance of brand consistency, compliance with corporate guidelines, and timely delivery.



# OPERATIONAL CAPACITY

ADFAX maintains a structured workflow process designed to support corporate clients effectively:

- ✓ Dedicated project coordination
- ✓ Established production partnerships
- ✓ Quality assurance review prior to delivery
- ✓ Ability to manage recurring and multi-location requirements
- ✓ Timely turnaround and logistics coordination

We are committed to maintaining operational discipline and service reliability in all engagements.

# WHY CHOOSE ADFAX

- Reliable and structured service delivery
- Commitment to quality standards



- Professional communication and responsiveness
- Customized solutions aligned with institutional requirements

- Long-term partnership mindset



# OUR CLIENTS

